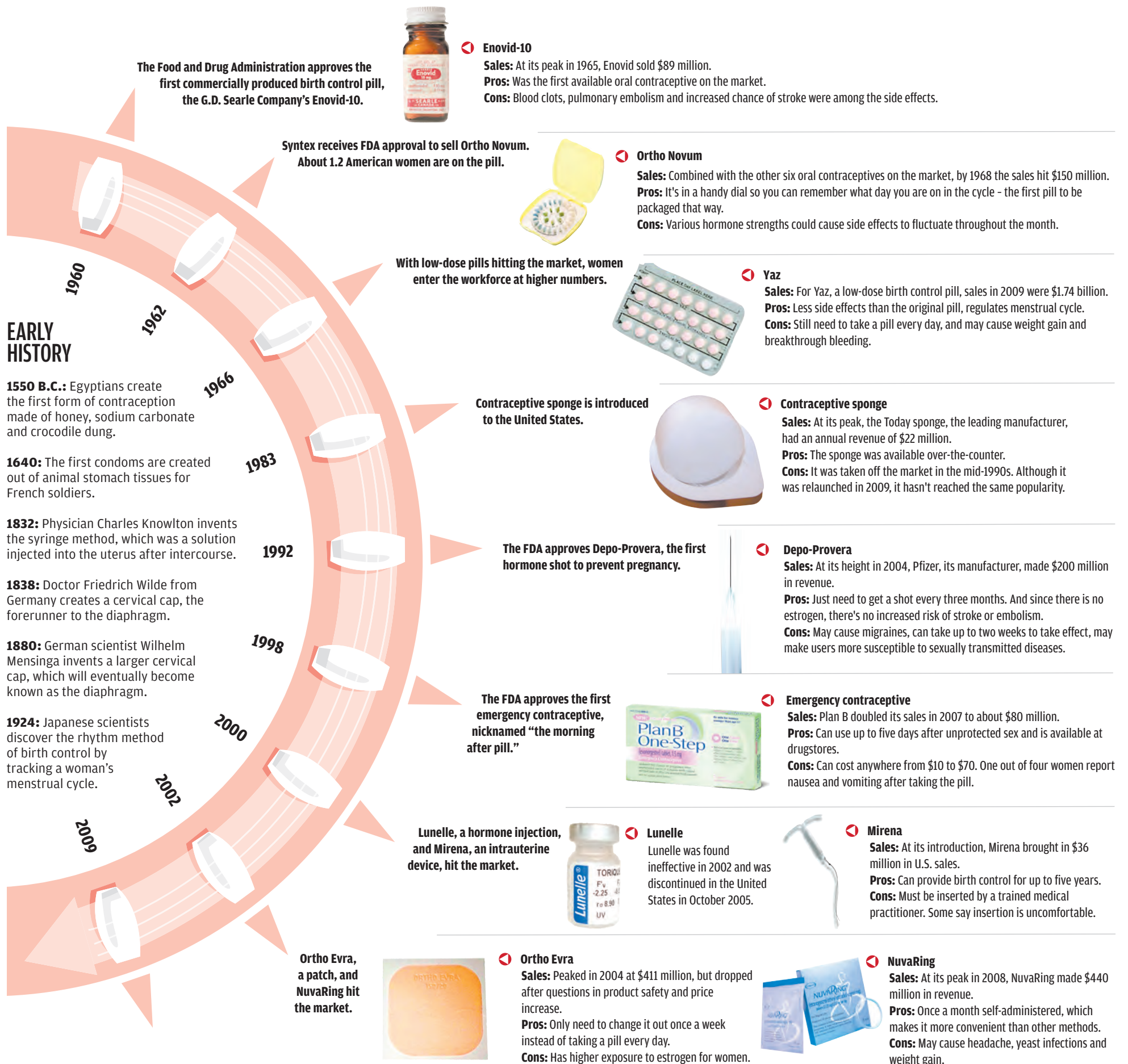
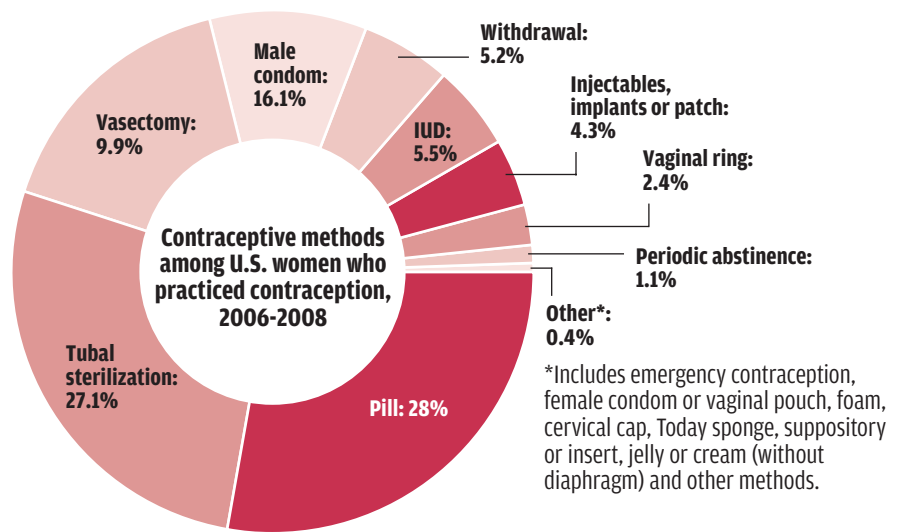


The path of the pill

From the ancient days of potions and plants to the creation of an arm implant to prevent pregnancy, contraceptive methods have come a long way since its first mention on papyrus in 1550 B.C. To mark the 51st anniversary of the conditional approval of Enovid, the first oral contraceptive, by the Food and Drug Administration on May 9, 1960, skirt! gathered information on the history of the pill.



THE PILL AND POP CULTURE

Do you remember the sponge-worthy "Seinfeld"? **E-2**

Implanon, an implantable hormone contraceptive, enters the U.S. market and stays in a woman's arm for up to three years.



Implanon
Sales: For 2010, the sales for Implanon were about \$190 million.
Pros: Works for up to three years.
Cons: An implant the size of a matchstick has to be inserted into your arm.

Sources: Food and Drug Administration, Planned Parenthood of America, pbs.org, Women's eNews, Centers for Disease Control, Guttmacher Institute, "The History of Birth Control," by Kathleen London at Yale University, American Medical Association

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